

Pricing and plans

Close the gaps in your social media marketing workflow with the most complete tool for every stage of growth.

Supported Networks



<p>Standard</p> <p>\$49 per user/month (Billed annually)</p> <p>\$59 per user/month (Billed monthly)</p> <p>10 social profiles</p> <p>\$10/mo per additional social profile (Billed annually)</p> <p>\$15/mo per additional social profile (Billed monthly)</p> <p>All features you need to get started:</p> <ul style="list-style-type: none">✔ Posts scheduling✔ Unlimited posts✔ Draft posts✔ Unified Publishing Calendar✔ Standard Social Inbox✔ Instant translations✔ Report export✔ Basic Social Media ROI✔ Custom Report date range✔ White-label reporting✔ Google Chrome extension✔ Mobile application (iOS & Android)	<p>Professional</p> <p>\$79 per user/month (Billed annually)</p> <p>\$99 per user/month (Billed monthly)</p> <p>10 social profiles</p> <p>\$10/mo per additional social profile (Billed annually)</p> <p>\$15/mo per additional social profile (Billed monthly)</p> <p>All features available on the Standard plan, plus:</p> <ul style="list-style-type: none">✔ Instagram Product Tagging✔ PulseLink in bio✔ Instagram grid view✔ Instagram first comment✔ Team workflow✔ Canva integration✔ Calendar notes✔ Basic Ad Comment Monitoring✔ Social Listening (Instagram & YouTube)✔ Team performance reports✔ Priority email & chat support	<p>Advanced</p> <p>\$119 per user/month (Billed annually)</p> <p>\$149 per user/month (Billed monthly)</p> <p>10 social profiles</p> <p>\$10/mo per additional social profile (Billed annually)</p> <p>\$15/mo per additional social profile (Billed monthly)</p> <p>All features available on the Professional plan, plus:</p> <ul style="list-style-type: none">✔ Content Library✔ 5 Shared Calendars✔ Bulk publish content✔ Content queues✔ Advanced spam management✔ Automated Inbox Assistant✔ Saved replies✔ Inbox bulk actions✔ Publishing content labels✔ Advanced Social Media ROI reports✔ Power reports (customized)	<p>Custom</p> <p>Custom solutions tailored to your business needs.</p> <p></p> <p>All features available on the Advanced plan, plus:</p> <ul style="list-style-type: none">✔ Unlimited social profiles✔ Unlimited Shared Calendars✔ Priority email, chat & phone support✔ Dedicated Account Manager✔ Quarterly Business Reviews✔ Free Social Media Manager School Access✔ Single Sign-On (SSO)
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<p>Free</p> <p>\$0/Mo</p> <p>3 social profiles, 1 user</p> <ul style="list-style-type: none">✔ 10 scheduled posts✔ Basic Social Inbox*✔ Basic Reporting✔ Basic Social media ROI
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*limited to 100 messages or comments per month

Compare plans

Publishing	Free	Standard	Professional	Advanced	Custom
Scheduled posts	10 Scheduled posts	Unlimited	Unlimited	Unlimited	Unlimited
Instagram Product Tagging	✗	✗	✔	✔	✔
PulseLink in bio	✗	✗	✔	✔	✔
Unified calendar	✗	✔	✔	✔	✔
Instagram grid	✗	✗	✔	✔	✔
Instagram first comment	✗	✗	✔	✔	✔
Label Content	✗	✗	✗	✔	✔
Content library	✗	10 images/2 videos	10 images/2 videos	✔	✔
Collaboration	Free	Standard	Professional	Advanced	Custom
Assign & approve posts	✗	✗	✔	✔	✔
Comments on posts	✗	✗	✔	✔	✔
Collision detection	✗	✗	✔	✔	✔
Bulk approve	✗	✗	✗	✔	✔
Shared calendar	✗	✗	✗	yes, 5	Unlimited
Productivity	Free	Standard	Professional	Advanced	Custom
Draft posts	✗	✔	✔	✔	✔
Canva integration	✗	✗	✔	✔	✔
Calendar notes	✗	✗	✔	✔	✔
Content queues	✗	✗	✗	✔	✔
Bulk publishing	✗	✗	✗	✔	✔
Engagement	Free	Standard	Professional	Advanced	Custom
Advanced social inbox	✗	✔	✔	✔	✔
Manage GMB reviews	✗	✔	✔	✔	✔
Inline translation	✗	✔	✔	✔	✔
Assign content	✗	✗	✔	✔	✔
Ad comments monitoring	✗	✗	✔	✔	✔
Advanced spam management	✗	✗	✗	✔	✔
Automated inbox assistant	✗	✗	✗	✔	✔
Saved replies	✗	✗	✗	✔	✔
Bulk actions	✗	✗	✗	✔	✔
Label tags	✗	✗	✗	✔	✔
Listening	Free	Standard	Professional	Advanced	Custom
Mentions of your profiles (Instagram, Youtube, Facebook)	✗	✗	✔	✔	✔
Listening searches (Instagram, Youtube)	✗	✗	✔	✔	✔
Reporting	Free	Standard	Professional	Advanced	Custom
Basic report	✔	✔	✔	✔	✔
Basic social media ROI report	✔	✔	✔	✔	✔
Basic report export	✗	✔	✔	✔	✔
Top content	✗	✔	✔	✔	✔
Report date picker	✗	✔	✔	✔	✔
White-label reporting	✗	✔	✔	✔	✔
Team performance report	✗	✗	✔	✔	✔
Advanced power reports	✗	✗	✗	✔	✔
Advanced social media ROI report	✗	✗	✗	✔	✔
Data retention	1 month	6 months	12 months	24 months	24 months
Other benefits	Free	Standard	Professional	Advanced	Custom
X Lite <small>*Includes only X (Twitter) Publishing capabilities.</small>	✗	✔	✔	✔	✔
X Plus <small>*Includes X (Twitter) Publishing, Inbox, and Reporting.</small>	✗	30\$/month/ profile	30\$/month/ profile	30\$/month/ profile	30\$/month/ profile
Advocacy <small>*Includes unlimited campaigns and 50 advocates.</small>	✗	\$150/month	\$150/month	\$150/month	Custom
Mobile app (iOS & Android)	✔	✔	✔	✔	✔
Customer support	email support	email support	priority email & chat support	priority email & chat support	priority email & chat & phone support
Response time	best efforts	6hrs or less	2hrs or less	1hr or less	30min or less
Training	Agorapulse Academy	Agorapulse Academy	Group training	Group training	1-1 training
Team workflow	✗	✗	✔	✔	✔
Free social media manager school access	✗	✗	✗	✔	✔
Dedicated account manager	✗	✗	✗	✗	✔
Quaterly business review	✗	✗	✗	✗	✔
Single Sign-On (SSO)	✗	✗	✗	✗	✔